

Rep Order# 6832437 Ver# 3 Status Revised
EC'd Yes

Traffic Order#

Printed: 07/27/2012 11:44 AM
Last Received: 07/26/2012 6:07 PM
Showing Buylines: All Lines

1 of 16

Station KSNV-TV LAS VEGAS, NV.
Advertiser () AMER. CROSSROADS
Product American Crossroads
Estimate# 693
Buyer Emily Milhoan
Phone#
Fax#

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 11/27/693
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

REV ORDER
ATTN ALL LINES
NO CHANGE IN TTL
PLEASE CFN
THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	SU	5P-630P	NBC SUN-FTBL<	:30	\$650.00	10/21-10/21	0	0	0	\$0.00	
				Sales Remark: V3 CNX								
				V3 Comment Changed, Spots/week Changed								
	*2	SU	7P-9P	NBC SUN-FTBL<	:30	\$1,000.00	10/21-10/21	0	0	0	\$0.00	
				Sales Remark: V3 CNX								
				V3 Comment Changed, Spots/week Changed								
	*3	TU	430A-5A	WAKE-W/WAGNERS	:30	\$200.00	10/16-10/16	1	1	1	\$200.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*4	W	430A-5A	WAKE-W/WAGNERS	:30	\$200.00	10/17-10/17	1	1	1	\$200.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*5	TH	430A-5A	WAKE-W/WAGNERS	:30	\$200.00	10/18-10/18	1	1	1	\$200.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								

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Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1445

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*6	SU	430A-5A	WAKE-W/WAGNERS	:30	\$200.00	10/21-10/21	1	1	1	\$200.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*7	M	430A-5A	WAKE-W/WAGNERS	:30	\$200.00	10/22-10/22	1	1	1	\$200.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*8	TU	1230P-1P	NEWS 3 AT NOON	:30	\$325.00	10/16-10/16	1	1	1	\$325.00	
		Sales Remark: V3 AGENDA										
		V3 Comment Changed, Rate Changed										
	*9	W	1230P-1P	NEWS 3 AT NOON	:30	\$325.00	10/17-10/17	1	1	1	\$325.00	
		Sales Remark: V3 AGENDA										
		V3 Comment Changed, Rate Changed										
	*10	TH	1230P-1P	NEWS 3 AT NOON	:30	\$325.00	10/18-10/18	1	1	1	\$325.00	
		Sales Remark: V3 AGENDA										
		V3 Comment Changed, Rate Changed										
	*11	F	1230P-1P	NEWS 3 AT NOON	:30	\$325.00	10/19-10/19	1	1	1	\$325.00	
		Sales Remark: V3 AGENDA										
		V3 Comment Changed, Rate Changed										
	*12	M	1230P-1P	NEWS 3 AT NOON	:30	\$325.00	10/22-10/22	1	1	1	\$325.00	
		Sales Remark: V3 AGENDA										
		V3 Comment Changed, Rate Changed										
	*13	SU	6A-7A	AVG. ALL WKS/NW3-SUNRS WKND	:30	\$350.00	10/21-10/21	1	1	1	\$350.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*14	TU	11A-12P	RACHAEL RAY	:30	\$325.00	10/16-10/16	1	1	1	\$325.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										

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Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*15	W	11A-12P	RACHAEL RAY	:30	\$325.00	10/17-10/17	1	1	1	\$325.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*16	TH	11A-12P	RACHAEL RAY	:30	\$325.00	10/18-10/18	1	1	1	\$325.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*17	F	11A-12P	RACHAEL RAY	:30	\$325.00	10/19-10/19	1	1	1	\$325.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*18	M	11A-12P	RACHAEL RAY	:30	\$325.00	10/22-10/22	1	1	1	\$325.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*19	SU	8P-10P	VARIOUS	:30	\$1,150.00	10/21-10/21	0	0	0	\$0.00	
				Sales Remark: V3 CNX								
				V3 Comment Changed, Spots/week Changed								
	*20	SA	7P-730P	WHEEL	:30	\$550.00	10/20-10/20	1	1	1	\$550.00	
				Sales Remark: V3 REV RATE, PGM								
				V3 More than 2 codes changed								
	*21	TU	2P-3P	DOCTORS	:30	\$325.00	10/16-10/16	1	1	1	\$325.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*22	W	2P-3P	DOCTORS	:30	\$325.00	10/17-10/17	1	1	1	\$325.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*23	TH	2P-3P	DOCTORS	:30	\$325.00	10/18-10/18	1	1	1	\$325.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*24	F	2P-3P	DOCTORS	:30	\$325.00	10/19-10/19	1	1	1	\$325.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*25	M	2P-3P	DOCTORS	:30	\$325.00	10/22-10/22	1	1	1	\$325.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*26	TU	1235A-135A	J FALLON-NBC<	:30	\$250.00	10/16-10/16	1	1	1	\$250.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*27	W	1235A-135A	J FALLON-NBC<	:30	\$250.00	10/17-10/17	1	1	1	\$250.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*28	TH	1235A-135A	J FALLON-NBC<	:30	\$250.00	10/18-10/18	1	1	1	\$250.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*29	F	1235A-135A	J FALLON-NBC<	:30	\$250.00	10/19-10/19	1	1	1	\$250.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*30	M	1235A-135A	J FALLON-NBC<	:30	\$250.00	10/22-10/22	1	1	1	\$250.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								

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Rep Firm
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Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*31	TU	10A-11A	TODAY SHW3-NBC	:30	\$325.00	10/16-10/16	1	1	1	\$325.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*32	W	10A-11A	TODAY SHW3-NBC	:30	\$325.00	10/17-10/17	1	1	1	\$325.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*33	TH	10A-11A	TODAY SHW3-NBC	:30	\$325.00	10/18-10/18	1	1	1	\$325.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*34	F	10A-11A	TODAY SHW3-NBC	:30	\$325.00	10/19-10/19	1	1	1	\$325.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*35	M	10A-11A	TODAY SHW3-NBC	:30	\$325.00	10/22-10/22	1	1	1	\$325.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*36	TU	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	10/16-10/16	1	1	1	\$450.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*37	W	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	10/17-10/17	1	1	1	\$450.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*38	TH	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	10/18-10/18	1	1	1	\$450.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								

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Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*39	F	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	10/19-10/19	1	1	1	\$450.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*40	M	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	10/22-10/22	1	1	1	\$450.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*41	TU	9A-10A	TODAY SHW2-NBC	:30	\$750.00	10/16-10/16	1	1	1	\$750.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*42	W	9A-10A	TODAY SHW2-NBC	:30	\$750.00	10/17-10/17	1	1	1	\$750.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*43	TH	9A-10A	TODAY SHW2-NBC	:30	\$750.00	10/18-10/18	1	1	1	\$750.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*44	F	9A-10A	TODAY SHW2-NBC	:30	\$750.00	10/19-10/19	1	1	1	\$750.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*45	M	9A-10A	TODAY SHW2-NBC	:30	\$750.00	10/22-10/22	1	1	1	\$750.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*46	SA	630P-7P	JEP	:30	\$550.00	10/20-10/20	1	1	1	\$550.00	
		Sales Remark: V3 REV RATE/PGM										
		V3 More than 2 codes changed										
	*47	TU	7P-730P	WHEEL	:30	\$1,300.00	10/16-10/16	1	1	1	\$1,300.00	
		Sales Remark: V3 RATE CHANGE/PC										
		V3 More than 2 codes changed										

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Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*48	W	7P-730P	WHEEL	:30	\$1,300.00	10/17-10/17	1	1	1	\$1,300.00	
				Sales Remark: V3 RC/PC								
				V3 More than 2 codes changed								
	*49	TH	7P-730P	WHEEL	:30	\$1,300.00	10/18-10/18	1	1	1	\$1,300.00	
				Sales Remark: V3 RC/PC								
				V3 More than 2 codes changed								
	*50	F	7P-730P	WHEEL	:30	\$1,300.00	10/19-10/19	1	1	1	\$1,300.00	
				Sales Remark: V3 RC/PC								
				V3 More than 2 codes changed								
	*51	M	7P-730P	WHEEL	:30	\$1,300.00	10/22-10/22	1	1	1	\$1,300.00	
				Sales Remark: V3 RC/PC								
				V3 More than 2 codes changed								
	*52	TU	1135P-1235A	TONITE SHW-NBC<	:30	\$750.00	10/16-10/16	1	1	1	\$750.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*53	W	1135P-1235A	TONITE SHW-NBC<	:30	\$750.00	10/17-10/17	1	1	1	\$750.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*54	TH	1135P-1235A	TONITE SHW-NBC<	:30	\$750.00	10/18-10/18	1	1	1	\$750.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*55	F	1135P-1235A	TONITE SHW-NBC<	:30	\$750.00	10/19-10/19	1	1	1	\$750.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*56	M	1135P-1235A	TONITE SHW-NBC<	:30	\$750.00	10/22-10/22	1	1	1	\$750.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*57	TU	4P-5P	NEWS	:30	\$725.00	10/16-10/16	1	1	1	\$725.00	
				Sales Remark: V3 REV RATE, TP & PGM								
				V3 More than 2 codes changed								
	*58	W	4P-5P	NEWS	:30	\$725.00	10/17-10/17	1	1	1	\$725.00	
				Sales Remark: V3 RV RATE, PG, TP								
				V3 More than 2 codes changed								
	*59	TH	4P-5P	NEWS	:30	\$725.00	10/18-10/18	1	1	1	\$725.00	
				Sales Remark: V3 REV RATE, TP & PROGRAM								
				V3 More than 2 codes changed								
	*60	F	4P-5P	NEWS	:30	\$725.00	10/19-10/19	1	1	1	\$725.00	
				Sales Remark: V3 REV RATE, TP & PROGRAM								
				V3 More than 2 codes changed								
	*61	M	4P-5P	NEWS	:30	\$725.00	10/22-10/22	1	1	1	\$725.00	
				Sales Remark: V3 REV RATE, TP & PROGRAM								
				V3 More than 2 codes changed								
	*62	TU	6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	10/16-10/16	1	1	1	\$1,000.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*63	W	6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	10/17-10/17	1	1	1	\$1,000.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								

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Daypart

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Rep Firm	
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Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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*73	W	4P-430P	FIRST NWS 3-4<	:30	\$700.00	10/17-10/17	0	0	0	\$0.00
Sales Remark: V3 CNX										
V3 Comment Changed, Spots/week Changed										
*74	TH	4P-430P	FIRST NWS 3-4<	:30	\$700.00	10/18-10/18	0	0	0	\$0.00
Sales Remark: V3 CNX										
V3 Comment Changed, Spots/week Changed										
*75	F	4P-430P	FIRST NWS 3-4<	:30	\$700.00	10/19-10/19	0	0	0	\$0.00
Sales Remark: V3 CNX										
V3 Comment Changed, Spots/week Changed										
*76	M	4P-430P	FIRST NWS 3-4<	:30	\$700.00	10/22-10/22	0	0	0	\$0.00
Sales Remark: V3 CNX										
V3 Comment Changed, Spots/week Changed										
*77	TU	5P-630P	VARIOUS	:30	\$1,200.00	10/16-10/16	1	1	1	\$1,200.00
Sales Remark: V3 REV RTE										
V3 Comment Changed, Rate Changed										
*78	W	5P-630P	VARIOUS	:30	\$1,200.00	10/17-10/17	1	1	1	\$1,200.00
Sales Remark: V3 REV RTE										
V3 Comment Changed, Rate Changed										
*79	TH	5P-630P	VARIOUS	:30	\$1,200.00	10/18-10/18	1	1	1	\$1,200.00
Sales Remark: V3 REV RTE										
V3 Comment Changed, Rate Changed										
*80	F	5P-630P	VARIOUS	:30	\$1,200.00	10/19-10/19	1	1	1	\$1,200.00
Sales Remark: V3 REV RTE										
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*81	M	5P-630P	VARIOUS	:30	\$1,200.00	10/22-10/22	1	1	1	\$1,200.00	
	Sales Remark: V3 REV RTE											
	V3 Comment Changed, Rate Changed											
	82	TU	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	10/16-10/16	1	1	1	\$425.00	
	83	W	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	10/17-10/17	1	1	1	\$425.00	
	84	TH	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	10/18-10/18	1	1	1	\$425.00	
	85	F	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	10/19-10/19	1	1	1	\$425.00	
	86	M	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	10/22-10/22	1	1	1	\$425.00	
	87	SA	6A-7A	AVG. ALL WKS	:30	\$350.00	10/20-10/20	1	1	1	\$350.00	
	88	TU	3P-4P	DR. PHIL<	:30	\$450.00	10/16-10/16	1	1	1	\$450.00	
	89	W	3P-4P	DR. PHIL<	:30	\$450.00	10/17-10/17	1	1	1	\$450.00	
	90	TH	3P-4P	DR. PHIL<	:30	\$450.00	10/18-10/18	1	1	1	\$450.00	
	91	F	3P-4P	DR. PHIL<	:30	\$450.00	10/19-10/19	1	1	1	\$450.00	
	92	M	3P-4P	DR. PHIL<	:30	\$450.00	10/22-10/22	1	1	1	\$450.00	
	*93	SU	7A-8A	SUN TODAY-NBC	:30	\$750.00	10/21-10/21	1	1	1	\$750.00	
	Sales Remark: V3 REV RATE											
	V3 Comment Changed, Rate Changed											
	94	SA	7A-9A	AVG. ALL WKS	:30	\$625.00	10/20-10/20	1	1	1	\$625.00	

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Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone#	215-568-6540
Salesperson FAX#	215-568-1845

Daypart

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Rep Firm
Sales Office (PHILADELPHIA
Salesperson (AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*105	F	9P-11P	GRIMM-NBC/DATELINE FR-NBC	:30	\$1,400.00	10/19-10/19	0	0	0	\$0.00	
		Sales Remark: V3 CNX SPOT										
		V3 Comment Changed, Spots/week Changed										
	106	TU	1P-2P	DAYS-OUR LIVES<	:30	\$425.00	10/16-10/16	1	1	1	\$425.00	
	107	W	1P-2P	DAYS-OUR LIVES<	:30	\$425.00	10/17-10/17	1	1	1	\$425.00	
	108	TH	1P-2P	DAYS-OUR LIVES<	:30	\$425.00	10/18-10/18	1	1	1	\$425.00	
	109	F	1P-2P	DAYS-OUR LIVES<	:30	\$425.00	10/19-10/19	1	1	1	\$425.00	
	110	M	1P-2P	DAYS-OUR LIVES<	:30	\$425.00	10/22-10/22	1	1	1	\$425.00	
	*111	SU	9P-11P	IAM & ORDER<	:30	\$1,150.00	10/21-10/21	0	0	0	\$0.00	
		Sales Remark: V3 CNX SPOT										
		V3 Comment Changed, Spots/week Changed										
	112	SU	9A-930A	AVG. ALL WKS	:30	\$500.00	10/21-10/21	1	1	1	\$500.00	
	*113	TU	11P-1135P	NEWS 3 AT 11<	:30	\$1,200.00	10/16-10/16	1	1	1	\$1,200.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*114	W	11P-1135P	NEWS 3 AT 11<	:30	\$1,200.00	10/17-10/17	1	1	1	\$1,200.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*115	TH	11P-1135P	NEWS 3 AT 11<	:30	\$1,200.00	10/18-10/18	1	1	1	\$1,200.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										

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Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone#	215-568-6540
Salesperson FAX#	215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*116	F	11P-1135P	NEWS 3 AT 11<	:30	\$1,200.00	10/19-10/19	1	1	1	\$1,200.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*117	M	11P-1135P	NEWS 3 AT 11<	:30	\$1,200.00	10/22-10/22	1	1	1	\$1,200.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*118	W	9P-11P	AVG. ALL WKS	:30	\$2,300.00	10/17-10/17	0	0	0	\$0.00	
		Sales Remark: V3 CNX SPOT										
		V3 Comment Changed, Spots/week Changed										
	*119	TU-W	630P-7P	FACE-J RALSTON<	:30	\$900.00	10/16-10/17	2	1	2	\$1,800.00	
		Sales Remark: V3 REV RATE, ADDED SPOT										
		V3 More than 2 codes changed										
	*120	TH-F	630P-7P	FACE-J RALSTON<	:30	\$900.00	10/18-10/19	2	1	2	\$1,800.00	
		Sales Remark: V3 REV RATE, ADDED SPOT										
		V3 More than 2 codes changed										
	*121	M	630P-7P	FACE-J RALSTON<	:30	\$900.00	10/22-10/22	1	1	1	\$900.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*122	TU	8P-9P	BIGST LR12-NBC	:30	\$1,350.00	10/16-10/16	0	0	0	\$0.00	
		Sales Remark: V3 CNX SPOT										
		V3 Comment Changed, Spots/week Changed										
	*123	TH	8P-9P	COMMUNITY-NBC/PARK & REC-NBC	:30	\$1,350.00	10/18-10/18	0	0	0	\$0.00	
		Sales Remark: V3 CNX SPOT										
		V3 Comment Changed, Spots/week Changed										
	*124	M	9P-11P	SING OFF-NBC/ROCK-WILMS-NBC	:30	\$3,000.00	10/22-10/22	0	0	0	\$0.00	
		Sales Remark: V3 CNX SPOT										
		V3 Comment Changed, Spots/week Changed										

Station KSNV-TV LAS VEGAS, NV.
 Advertiser () AMER. CROSSROADS
 Product American Crossroads
 Estimate# 693
 Buyer Emily Milhoan
 Phone#
 Fax#
 Agency () CROSSROADS MEDIA
 66 CANAL CENTER PLAZA, SUITE 555
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E 11/27/693
 Flight Dates 10/16/2012 - 10/22/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*125	TU	8P-10P	BIGST LR12-NBC	:30	\$3,000.00	10/16-10/16	0	0	0	\$0.00	
		Sales Remark: V3 CNX SPOT										
		V3 Comment Changed, Spots/week Changed										
	126	SU	8A-9A	MEET PRESS-SUN	:30	\$3,000.00	10/21-10/21	1	1	1	\$3,000.00	
	*127	SU	9P-10P		:30	\$1,200.00	10/21-10/21	1	1	1	\$1,200.00	
		Buyline Comment: DLINE AFTER NFL										
		Sales Remark: V3 ADDED SPOT										
		V3 Added										

---REPORT TOTALS---
 Report Totals: 111 / \$83,275.00

---SALES MONTHLY TOTALS---
 Oct 12: 111 / \$83,275.00
 Sales Totals: 111 / \$83,275.00
 Station Totals: 111 / \$83,275.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$260,234	CATV 0%	KBLR 0%	KINC 0%	KLAS 33%	KSNV 32%
		KTNV 15%	KTUD 1%	KVCW 1%	KVMY 1%	KVVU 17%
		XXXX 0%				

---COMPETITIVE COMMENTS---
 EST SHARES
 Books NOV12
 Demos RA35+

Rep Order# 6832437 Ver# 3 Status Revised

Traffic Order#

Printed: 07/27/2012 11:44 AM
Last Received: 07/26/2012 6:07 PM
Showing Buylines: All Lines

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Station KSNV-TV LAS VEGAS, NV.
Advertiser () AMER. CROSSROADS
Product American Crossroads
Estimate# 693
Buyer Emily Milhoan
Phone#
Fax#

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
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Hiatus Weeks

Rep Firm
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Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

-- CREDIT RISK --

CASH IN ADVANCE